* The quote or expression
* Where is is from
* Why you chose it
* How it applies to your journey

**“Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.” ~Thomas A. Edison**

### Nobody can go back and start a new beginning, but anyone can start today and make a new ending.” ~Maria Robinson

### “Life is not about finding yourself. Life is about creating yourself.” ~Lolly Daskal

### [Psalms 16:8 (KJV)](https://www.bible.com/bible/1/psa.16.8)

I have set the Lord always before me: because he is at my right hand, I shall not be moved.

"Life is not about finding yourself. Life is about creating yourself." Lolly Daskal

A quote from the book of Quotes To Remember (Volume 4).

First things first, this is not my favorite quote, but it is the closest thing to it. I chose this quote because it reminds me of everything we are learning in this class. The main thing we are supposed to be focused on at the moment is creating a brand for yourself. I believe that you should always know who you are and what you are worth.

I believe that this is the perfect quote for my journey, because life is about creating your brand. Your brand is what defines who you are to others, what will others think of you? When I classified myself as an effete candidate, I will remind myself with this quote. It’s all about creating your brand.

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